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**WISCONSIN CORN**  
**SPONSORSHIP**  
**OPPORTUNITIES**



262-372-3289

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# ABOUT WISCONSIN CORN

## **WISCONSIN CORN GROWERS ASSOCIATION (WCGA)**

An affiliate of the National Corn Grower Association, WCGA harnesses the strength and experience of its 700+ members into a unified force.

WCGA lobbies on the behalf at the state and federal levels, helping to shape positive outcomes on issues that have a direct impact on every corn grower.



## **WISCONSIN CORN PROMOTION BOARD (WCPB)**

The Wisconsin Corn Checkoff was established to support market development, research and educational programs. The assessment of one-half of one cent per bushel of corn goes directly to the programs of WCPB.



# SPONSORSHIP OPPORTUNITIES

	Diamond	Platinum	Gold	Silver	Bronze
	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Complimentary Membership to WCGA & NCGA	x	x	x	x	x
Recognition at Annual Meeting	x	x	x	x	x
Logo and/or Listing on Website	x	x	x	x	x
Listed in E-Newsletter as a Live Link	x	x	x	x	
Website Ad	x	x	x		
Newsletter Ad	x	x			
Social Media Partnership & Sponsor 30 sec on web	x				
Speak at Meeting	x				

## EVENT SPONSORSHIP - SEE NEXT PAGE

Event Sponsorship Available - Annual Meeting, Board Meetings and District/Regional Meetings and Events

Options could include food, entertainment, speakers, venue, reception, etc.

Advertorial - Content for E-Newsletter and/or printed newsletter

Please contact Wisconsin Corn with your ideas! 262-372-3289

# EVENT SPONSORSHIP

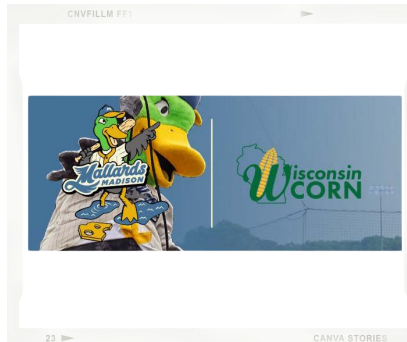


**OPTIONS INCLUDE FOOD, ENTERTAINMENT, SPEAKERS, VENUE, RECEPTIONS**



## **GRASSROOTS WORKSHOP**

Participants will learn about the importance of grassroots efforts, learn about federal and state issues and receive media training. Corn Day at the Capitol with legislative visits will round out the 2-day event.



## **SUMMER MEMBERSHIP EVENT**

Join Wisconsin Corn as we celebrate summer with the Madison Mallards as part of our promotions with the baseball team.

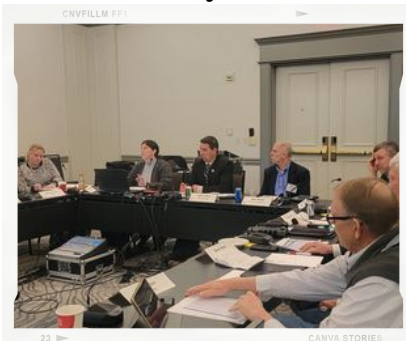


## **NOURISH THE FUTURE**

Nourish the Future is a national education initiative developed by science teachers for science teachers to inspire a network of educators to foster critical thinking, connect students to modern agriculture, and provide sound science-based resources that meet teachers' and students' needs in the classroom.

Wisconsin Corn needs your help to keep the program expanding in WI focusing on ethanol production and sustainability.

Sponsor one or all of the 30 participants for this growing program. Each teacher participant is about \$1,500 to sponsor - which includes program and classroom supplies.



## **MEETINGS AND REGIONAL EVENTS**

Board meetings and other regional events - opportunities to address participants with sponsorship



## **TRADE SCHOOL OR TEAMS TEAMS**

Trade Policy School educates and empowers grower leaders on trade topics.

Trade teams visit WI throughout the year to visit farm operations and export facilities, as well as conduct meetings with partners along the value chain.

**Contact Nicole Wagner,  
Executive Director  
for program specifics.**

**262-372-3289  
nicole@wicorn.org**