

Official Rules

NO PURCHASE, PAYMENT, OR DONATION OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE, PAYMENT OR DONATION WILL NOT INCREASE OR IMPROVE YOUR CHANCES OF WINNING.

1. ELIGIBILITY. Wisconsin Corn Growers Association (“Sponsor”) “Water Weekend Sweepstakes” (the “Promotion”) is only open to those who, as of the start date, are legal residents of the state of Wisconsin, and who have reached the age of majority in their state or district of residence. The Promotion is void where prohibited or restricted by law. Employees, officers and directors of Sponsor and its parents, subsidiaries, affiliates, divisions, advertising and promotion agencies (“Promotion Entities”) involved in the administration of this Promotion, and the immediate families (defined as parents, spouses, children, siblings, grandparents and their respective spouses) or members of the same household (whether related or not) of each such employee, officer and director, are not eligible to enter.

2. TIMING. The Promotion entry period begins at 12:00 AM Central Time (“CT”) on 10/15/2022 and ends at 11:59 PM CT on 11/15/22 (the “Entry Period”). Sponsor’s computer is the official timekeeping device for the Promotion.

3. HOW TO ENTER. To enter,

Go to www.wicorn.org/wisconsin-water-guide during the Entry Period and follow the instructions for entering:

Limit of one (1) Entry per person. Multiple Entries, mass Entries, and Entries generated by script, macro, or other automated means or by any means that subvert the entry process will be void.

Complete and submit all requested information during the Entry Period in accordance with the on-screen instructions. You must complete all required information to be eligible to win. All entries must be received by Sponsor during the Entry Period. Any attempt by any participant to obtain additional entries beyond the limit by using multiple/different email addresses, identities, registrations, or any other methods will void that entrant’s entries and that entrant may be disqualified. Use of any automated system to participate is

prohibited and will result in disqualification. All Entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of submission will not be deemed proof of receipt of Entry by Sponsor.

Your Entry must not contain any inappropriate or offensive materials, as determined by Sponsor in its sole discretion. Any Entry, which in the sole opinion of Sponsor, is deemed inappropriate in any way (e.g., defamation, nudity, pornography, gratuitous violence, inappropriate language, obscene, illegal, racially or morally offensive or likely to transmit or contain a virus, corrupted file or any similar element, etc.), is inconsistent with the theme or image of the Promotion, contains personally identifiable information, or otherwise violates the terms or the spirit of these Official Rules in any way, may be rejected and result in disqualification. Entries must comply with all laws, rules, and regulations including, but not limited to, those concerning copyright, plagiarism, trademark, defamation and invasion of privacy. Sponsor has the right, but not the duty, to review and disqualify any Entry submitted in connection with this Promotion.

In the event of a dispute as to the ownership of an entrant's Entry, the natural person who is the authorized account holder of the email address or other address used to enter will be deemed to be the entrant, but only if that person is otherwise eligible to enter the Promotion. The "authorized account holder" is the natural person assigned to an email address or similar electronic address by an Internet access provider, online service provider, or other organization responsible for assigning addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being the authorized account holder. If a dispute cannot be resolved to Sponsor's satisfaction, the winning entrant may be deemed ineligible.

4. AGREEMENT TO OFFICIAL RULES AND DECISIONS. By participating, each entrant fully and unconditionally agrees to be bound by and accepts these Official Rules, and the decisions of Sponsor (including, without limitation, decisions regarding eligibility of Entries, the selection of entrants and the winner, and the awarding of the prize), which are final and binding in all respects.

5. DRAWING; ODDS; NOTIFICATION. Drawings will be held within 30 days, following the conclusion of the Sweepstakes entry period.

Sponsor or Sponsor's designee will randomly select four potential winner(s) from among all eligible Entries received. Odds of winning a prize depend on the number of eligible Entries received. The entrant selected must comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements and requests of Sponsor during the verification process. The potential winners will be notified either by email, at Sponsor's discretion. The potential winner may be required to execute and return to Sponsor a notarized Affidavit of Eligibility, a Liability Release, and, except where prohibited by law, a Publicity Release (collectively an "Affidavit/Release") in the form(s) provided by Sponsor in order to claim his/her/their prize. The Affidavit/Release must be returned to Sponsor by the date and/or time indicated. If the potential winner cannot be contacted within five (5) days of the first attempt to contact him/her/they, or if the potential winner fails to return the Affidavit/Release within the specified time, or if any prize or prize notification is returned as undeliverable, or if the potential winner is found to be ineligible, or if the potential winner does not comply with the Official Rules or the requests of Sponsor, then the potential winner may be disqualified and an alternate winner selected by Sponsor in its sole discretion in his/her/their place, at random from among all eligible non-winning entries received by Sponsor for the Promotion.

6. PRIZE(S). Four prizes will be awarded in this Promotion. The approximate retail value ("ARV") of a prize is \$500 dollars. A "prize" consists of one four prize packages:

- Lake Geneva hotel and boat cruise
 - \$400 gift card for Harbor Shores on Lake Geneva, <https://www.harborshoreslg.com>
 - \$100 VISA gift card, to be used on two tickets to a boat cruise of the winner's choice
- Door County hotel and charter fishing or kayaking tour
 - \$400 gift card for Edgewater Resort, <https://www.edgewaterresort.com/>
 - \$100 VISA gift card, to be used on a charter fishing or kayaking excursion of the winner's choice
- Wisconsin Dells hotel and waterpark passes
 - \$400 gift card for Wilderness on the Lake, <https://www.wildernessresort.com/>

- \$100 VISA gift card, to be used on waterpark passes of the winner's choice
- Apostle Islands hotel and kayaking tour
 - \$400 gift card for Legendary Waters Resort, <https://legendarywaters.com/>
 - \$100 VISA gift card, to be used on a kayaking tour of the winner's choice

Prizes are awarded "as is," with no warranty or guaranty, either express or implied by the Sponsor or the Administrator. Winner acknowledges and agrees Sponsor will not provide any insurance associated with the prize, and winner and guest are responsible for obtaining any related insurance, if desired. Only those specific items listed above are included in the prize, and all details not specifically listed above will be at Sponsor's sole discretion.

Prize is non-transferable. No substitutions or cash equivalents allowed, except at Sponsor's sole discretion. Sponsor reserves the right to substitute prize for one of equal, lesser, or equivalent value. Limit one prize per person. All prizes claimed in accordance with these rules will be awarded.

Prize must be accepted as awarded, and prize is awarded "AS IS" with no warranty, representation or guarantee, express or implied, in fact or in law, made by Sponsor or for which Sponsor shall be liable, including, without limitation, ANY IMPLIED WARRANTIES OF MERCHANTABILITY, NON-INFRINGEMENT OR FITNESS FOR A PARTICULAR PURPOSE. No substitution, assignment or transfer of a prize is permitted, except by Sponsor, who reserves the right to substitute a prize with another prize of greater or equal value. Winner is solely responsible for any and all costs, fees, taxes and expenses associated with prize award, receipt and use, including, without limitation, all federal, state and local taxes on the prize. For prizes valued over \$600, prize winner will be issued an IRS Form 1099 for the retail value of the prize. If potential winner does not wish to accept the prize, an alternate winner may be selected at random from the pool of eligible entrants. All details of the prize not set forth herein will be determined by Sponsor in its sole discretion. All entrants and entries are subject to verification prior to the awarding of a prize, as are the eligibility, age and other claims of information provided by a potential prize winner.

7. PUBLICITY. Except where prohibited by law, participation in the Promotion constitutes winner's consent to Sponsor's (and its designees', successors' and assigns') use of winner's name, biography, likeness, voice, photographs, video, opinions, statements, hometown, state and country for promotional purposes in any manner or media (including, without limitation, online) now or hereafter known, worldwide, in perpetuity, and without further payment, consideration, notice, review, approval or consent. Despite the above, Sponsor has no obligation to use such materials in any manner.

8. GENERAL CONDITIONS. Sponsor reserves the right, in its sole discretion, to terminate, modify or suspend the Promotion if, in Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Promotion, there is any unsportsmanlike, dangerous or disruptive behavior associated with the Promotion, or there are viruses, bugs, unauthorized intervention, fraud, technical difficulties or failures or any other factor beyond Sponsor's reasonable control that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion. In such event, Sponsor reserves the right (but does not have the obligation) in its sole discretion to award prizes from among eligible, non-suspect Entries received up to the time of suspected impairment. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately damage any website or undermine the legitimate operation of this Promotion is a violation of criminal and civil laws, and, should such an attempt be made, Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision or any other provision of these Official Rules.

9. RELEASE. By entering, each entrant forever, fully and irrevocably releases and holds harmless Sponsor and its parents, subsidiaries and affiliates, and their respective agents, advertising and promotion agencies, affiliates, Promotion partners and prize suppliers, and FACEBOOK, TWITTER, and INSTAGRAM, etc, and all of their respective employees, officers, directors, shareholders and agents from and against all claims, damages or liabilities arising in whole or in part, directly or indirectly, from entrant's participation

and/or Entry in the Promotion and/or winner's award, receipt or use of any prize awarded in the Promotion or any prize-related activity.

10. LIMITATIONS OF LIABILITY. Sponsor is not responsible for: (a) incorrect or inaccurate transcription of Entry information or late, lost, misplaced, filtered, stolen, unintelligible, illegible, damaged, mutilated, altered, incomplete or misdirected Entries or Entries received through impermissible or illegitimate channels, all of which will be disqualified; (b) technical failures of any kind, including but not limited to the malfunctioning of any telephone, computer online systems, computer equipment, website, server provider, network, hardware or software; (c) the unavailability or inaccessibility of any website or service; (d) unauthorized intervention in any part of the entry process or the Promotion; (e) printing, typographical, electronic or human errors, which may occur in the offer or administration of the Promotion or the processing of Entries; or (f) any injury or damage to persons or property, including but not limited to entrant's computer, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion, or from viewing, playing or downloading any material from Sponsor's website(s), regardless of whether the material was prepared by Sponsor or a third party, and regardless of whether the material is connected to Sponsor's websites by a hypertext link.

11. DISPUTES. Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Promotion, or any prizes awarded shall be resolved individually, without resort to any form of class action, and solely and exclusively in a federal or state court located in the State of Wisconsin; entrant submits to sole and exclusive personal jurisdiction to said courts in the State of Wisconsin for any such dispute and irrevocably waives any and all rights to object to such jurisdiction; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (c) under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental, consequential, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of

entrant or Sponsor in connection with the Promotion shall be governed by, and construed in accordance with, the laws of the State of Wisconsin, without giving effect to any choice of law or conflict of law rules of provisions (whether of the State of Wisconsin, the United States, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Wisconsin.

12. DATA COLLECTION. Information collected in this Promotion will be administered by Sponsor in accordance with its Privacy Policy.

13. OFFICIAL RULES. These Official Rules are available at <http://www.wicorn.org/wisconsin-water-guide> or by sending a self-addressed envelope to “WCGA Water Weekend Sweepstakes” – Rules Request.” N16 W23233 Stone Ridge Dr Suite 100, Waukesha, WI 53188

14. WINNERS LIST. To request a list of winners, send a self-addressed postage-stamped envelope to “WCGA Water Weekend Sweepstakes” – “Winner List Request,” c/o N16 W23233 Stone Ridge Dr Suite 100, Waukesha, WI 53188. Requests must be received by 12/31/2022.

15. SPONSOR. The sponsor of the Promotion and the address at which the Sponsor may be contacted is Wisconsin Corn Growers Association, N77W24707 Century Ct, Sussex, WI 53089